

PARTNER WITH US · 2026 / 27

PARTNER WITH REDRUTH UNITED FC

Grassroots football in the heart of Cornwall.
Proud headline partners of The Lily Foundation.

ONE CLUB · ALL AGES

**BUILT BY THE
COMMUNITY,
FOR THE
COMMUNITY.**

Youth, men's, women's & veterans'



SPONSORSHIP · 2026 / 27

redruthunitedfc.co.uk · Clijah Park, Redruth, Cornwall

Proud headline partners of The Lily Foundation



WHY PARTNER WITH US

WHY SPONSOR REDRUTH UNITED?

Sponsorship helps Redruth United provide football opportunities for children, young people and adults across the community. It supports kit, equipment, facilities, pitch maintenance, tournaments, coach development and the long-term improvement of Clijah Park.

GRASSROOTS FOOTBALL

Helping the next generation of Cornish footballers find the game.

INVESTING IN YOUNG PEOPLE

Funding youth football, coaching and player pathways.

IMPROVING FACILITIES

Maintaining and upgrading Clijah Park for everyone.

HEALTH & TEAMWORK

Building confidence, fitness and friendship through sport.

COMMUNITY PRIDE

Giving Redruth a club to rally behind every weekend.

LOCAL EXPOSURE

Putting local businesses in front of an engaged community.

ABOUT THE CLUB

A COMMUNITY CLUB WITH AMBITION.



Redruth United FC is a community-focused club based at Clijah Park. We provide football across youth, men's, women's and veterans' sections, with a clear commitment to participation, development, safeguarding, inclusion and community benefit.

- Youth, men's, women's & veterans' football
- Based at Clijah Park, Redruth
- Committed to safeguarding & inclusion
- Operating as Redruth United FC CIC
- Surpluses reinvested in the club

OUR VISION

CORNWALL'S LEADING COMMUNITY CLUB.

Our ambition is to establish Redruth United as one of Cornwall's leading community football clubs — a club that develops players, supports families, improves facilities and creates a lasting legacy for Redruth.

**“FOOTBALL IS THE PLATFORM.
COMMUNITY IS THE PURPOSE.”**

— REDRUTH UNITED FC

HEADLINE CHARITY PARTNER

WEARING RED & BLACK FOR LILY.

The Lily Foundation logo on every Redruth United shirt isn't a sponsorship — it's a promise. We proudly support the UK's leading mitochondrial disease charity, raising awareness and funds through every match, tournament and community event at Clijah Park.

thelilyfoundation.org.uk



PLAYING FOR JUDE · WEARING THE LILY BADGE WITH PRIDE



ANNUAL LILY GOLF DAY · COMMUNITY FUNDRAISING

SPONSORSHIP OPPORTUNITIES

CHOOSE HOW YOU PARTNER WITH US.

Five ways to partner with Redruth United — get your brand on the kit, pitchside, or simply get in touch.

OPTION 1

MAIN SHIRT SPONSOR – ADULT

Business name and logo on the front of one adult team's playing shirts for one season.

£800

- Business name & logo on the front of the shirt
- One team for one full season
- Club website sponsor listing
- Social media feature & announcement
- Team photo with your branding
- End-of-season acknowledgement

OPTION 2

MAIN SHIRT SPONSOR – YOUTH

Business name and logo on the front of one youth team's playing shirts for one season.

£600

- Business name & logo on the front of the shirt
- One team for one full season
- Club website sponsor listing
- Social media feature & announcement
- Team photo with your branding
- End-of-season acknowledgement

OPTION 3

BACK OR SLEEVE

Business name and logo on the back or sleeve of one team's playing shirts for one season.

£250

- Logo on back or sleeve of shirt
- One team for one full season
- Club website sponsor listing
- Social media mention
- End-of-season acknowledgement

OPTION 4

PITCHSIDE BOARD

A board at Clijah Park for two years. Price includes manufacture and installation. Optional renewal thereafter.

£500

- Pitchside advertising board at Clijah Park
- In place for two full years
- Manufacture & installation included
- Optional renewal thereafter
- Visible on matchdays & events
- Club website sponsor listing

BESPOKE

BESPOKE

- We're always open to support in other forms — whether that's kit, equipment or facilities
- Examples include coaches' kit, waterproof jackets, pitch maintenance, training equipment or anything else you'd like to contribute
- If you've got an idea, we'd love to chat

COMMUNITY IMPACT

FOOTBALL THAT GIVES BACK.

250+

PLAYERS

19

TEAMS

60+

VOLUNTEERS

300+

ANNUAL FIXTURES

FACILITIES & FUTURE

BUILDING A BETTER CLIJAH PARK.



PITCH MAINTENANCE

Keeping Clijah Park playable, safe & a pitch to be proud of.

EQUIPMENT & KIT

Balls, training equipment & kit for every team.

COMMUNITY EVENTS

Tournaments, family days & fundraisers.

CLUBHOUSE IMPROVEMENTS

Better facilities for players, parents & visiting clubs.

YOUTH DEVELOPMENT

Coach education, qualifications & player pathways.

VOLUNTEER SUPPORT

Backing the people who make the club run.

BECOME PART OF THE REDRUTH UNITED STORY.

Get in touch to tailor a sponsorship package to your business.

Simon Barrand · Commercial Director

simon.barrand@redruthunited.co.uk

07709 492523

redruthunitedfc.co.uk · Clijah Park, Redruth, Cornwall